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Paul Brunswick Joins CEG Worldwide as Senior Managing Principal **Sales, coaching and talent development expert bolsters senior management team.**

SAN MARTIN, CA—March 18, 2009—CEG Worldwide announced today that Paul Brunswick has joined the firm as senior managing principal.

Brunswick has more than 20 years of financial services industry experience and a proven track record working with both institutional and ultra-high-net-worth clients, as well as with financial advisors and branch managers.



Paul Brunswick

“We’re very pleased that Paul has joined the CEG Worldwide family,” said John J. Bowen Jr., founder and CEO of CEG Worldwide. “Having both field and corporate expertise in developing talent at all levels within a financial services organization, Paul brings a unique and valuable perspective to our clients and staff.”

Brunswick has served as director of national business development for Smith Barney, where he provided strategic and tactical direction to the firm’s entire private client distribution channel. He led campaigns to increase advisor net asset flow, to grow fee-based revenue and to improve advisor competency in such key areas as investment and wealth management. He also had responsibility for internal communications and new product approval.

Earlier, Paul held a variety of management positions at Smith Barney nationwide. He started his career as a financial consultant for Merrill Lynch in St. Louis, Missouri.

Brunswick holds a BS degree in business administration and economics from Missouri Valley College.

New CEG Worldwide Web Site

More about CEG Worldwide and its principals can be found at its new site, www.cegworldwide.com.

About CEG Worldwide, LLC

CEG Worldwide is passionate about coaching financial advisors and institutions to build a Simple and Elegant Wealth Management BusinessSM. Using state-of-the-art research methodologies and analysis combined with proven strategies and tactics for building highly successful advisory practices, CEG Worldwide provides uniquely powerful insight into what allows elite financial advisors to thrive.

CEG Worldwide delivers fully scalable financial advisor training programs at many of the world's largest financial institutions. The firm's proprietary institutional strength intelligence is based upon empirical studies of more than 10,000 advisors and 14,000 high-net-worth individuals. By combining research expertise with pragmatic and proven business experience, CEG Worldwide helps institutions achieve measurable gains in productivity, retention and assets under management and provides advisors with proven business-building strategies and tactics.