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CEG Worldwide Launches New Site with Videos and Podcasts

The much-improved www.cegworldwide.com presents a multimedia experience and offers original research, articles and advisor case studies.

SAN MARTIN, CA—February 8, 2009—CEG Worldwide is proud to announce its completely revised Web site, www.cegworldwide.com. More than just a marketing tool for the firm, the newly designed site contains focused information for advisors and other financial professionals. Included on the site are:

- Videos and podcasts—presented by founder and CEO John J. Bowen Jr.—aimed at advisory firms and financial institutions and focused on navigating through these difficult times
- Articles written by Bowen and other CEG Worldwide principals, advising financial professionals on key practice issues
- White papers, with original CEG Worldwide research that advisors can apply to their practices
- Advisor success stories, so other advisors can learn how their peers are applying CEG Worldwide principles to become more successful
- Access to a free Advisor Assessment Tool for readers of the CEG Worldwide book *Breaking Through: Building a World-Class Wealth Management Business*
- Issues of the *Journal of Wealth Management Consulting*, a monthly newsletter with advice and case studies applicable to advisors

Interested advisors and financial institution executives will also find detailed descriptions of CEG Worldwide's coaching programs—**Breaking Through**, **The CEG Roundtable** and **Realizing the Opportunity**. They can find out what the programs consist of, what they help advisors achieve and how to sign up.

Also provided are biographies of CEG Worldwide's principals and coaches, which show the many years of experience available to CEG Worldwide clients.

About CEG Worldwide, LLC

CEG Worldwide is passionate about coaching financial advisors and institutions to build a Simple and Elegant Wealth Management BusinessSM. Using state-of-the-art research methodologies and analysis combined with proven strategies and tactics for building highly successful advisory practices, CEG Worldwide provides uniquely powerful insight into what allows elite financial advisors to thrive.

CEG Worldwide delivers fully scalable financial advisor training programs at many of the world's largest financial institutions. The firm's proprietary institutional strength intelligence is based upon empirical studies of more than 10,000 advisors and 14,000 high-net-worth individuals. By combining research expertise with pragmatic and proven business experience, CEG Worldwide helps institutions achieve measurable gains in productivity, retention and assets under management and provides advisors with proven business-building strategies and tactics.