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CEG Worldwide Widens Availability of Self-Assessment for Advisors
Free online service helps advisors identify their unique professional style and develop a personal blueprint for success in all market climates.

SAN MARTIN, CA—December 23, 2008—CEG Worldwide is making elements of its proprietary self-assessment tool for elite coaching clients available online to all readers of the firm's latest book, *Breaking Through: Building a World-Class Wealth Management Business*.

Breaking Through, authored by CEG Worldwide principals John J. Bowen Jr., Patricia J. Abram and Jonathan Powell, has garnered praise for being timely, comprehensive and actionable.

***** JOURNALIST NOTE:** To receive a free review copy of *Breaking Through*, contact Richard Koreto at 888-658-5840, rkoreto@cegworldwide.com

By entering a unique access code found inside the dust jacket of *Breaking Through*, readers may take a free, online assessment of their business focus, professional style and receptiveness to change. The Financial Advisor Assessment tool, available on the firm's Web site (www.cegworldwide.com), will help advisors answer such questions as: How does my financial services business measure up against others? Where do I excel? Where am I falling short? What are the best practices I can use to substantially increase my success and better serve my clients?

After completing the brief, multiple-choice questionnaire, participants receive via email a complimentary Financial Advisor Assessment Report from CEG Worldwide. There are no fees or obligations.

Interested in your own complimentary Financial Advisor Assessment Report from CEG?
Click [here](#) for more information.

“Our goal with this assessment is to provide you with a fresh perspective on your practice and the key actions that will make you become more client-centric and enable you to make a true business breakthrough,” said CEG Worldwide founder and CEO, John J. Bowen Jr. “Whether you are a portfolio manager, investment advisor, rainmaker or entrepreneur, we can make specific recommendations for actions you should choose to take your business in a new direction and position yourself for success.”

About CEG Worldwide, LLC

CEG Worldwide is passionate about coaching financial advisors and institutions to Build a Simple and Elegant Wealth Management BusinessSM. Using state-of-the-art research methodologies and analysis combined with proven strategies and tactics for building highly successful advisory practices, CEG Worldwide provides uniquely powerful insight into what allows elite financial advisors to thrive.

CEG Worldwide delivers fully scalable financial advisor training programs at many of the world’s largest financial institutions. The firm’s proprietary institutional strength intelligence is based upon empirical studies of more than 10,000 advisors and 14,000 high-net-worth individuals. By combining research expertise with pragmatic and proven business experience, CEG Worldwide helps institutions achieve measurable gains in productivity, retention and assets under management and provides advisors with proven business-building strategies and tactics.