



Journal of Wealth Management Consulting Goes Monthly CEG doubles publishing frequency of its popular magazine for elite financial advisors

SAN MARTIN, CA – April 15, 2008 – CEG Worldwide, LLC announced today that its year-old magazine, *The Journal of Wealth Management Consulting (JWMC)*, has increased its annual publishing frequency to 12 issues from six, effective with the April 2008 issue. “The feedback we have received from our advisor coaching and corporate clients is that they really enjoy JWMC’s fresh new look at the wealth management profession, particularly the ‘how they did it’ profiles we do each issue on successful wealth managers,” said John J. Bowen, Jr., Founder and CEO of CEG Worldwide and author of the magazine’s popular First Word column.

Editorial coverage focuses on professional insights, strategies and tools designed to help elite financial advisors significantly grow their practices and better meet their clients’ needs. Each issue of JWMC also includes in-depth profiles of successful wealth management advisors who have gone through CEG’s coaching and training programs and have dramatically improved their results.

Contributing writers include Patricia Abram, Jonathan Powell, Robert Niederman, Henry Miller and other luminaries from the wealth management profession. “We share with readers what we’re learning from our ongoing coaching sessions with hundreds of elite advisors every year,” added Bowen. “For advisors striving to get to the next level of success, JWMC has already become a trusted guidebook for implementing and executing a single and elegant business model.” JWMC is read by an influential network of financial advisors, global financial institutions, CEG coaching and consulting clients and financial journalists.

“CEG is all about creating opportunities for savvy financial advisors to become indispensable allies to the affluent, and that mission is at the core of every article we publish in JWMC,” noted Bowen.

To receive a complimentary subscription to Journal of Wealth Management Consulting, visit <https://cegworldwide.com/jwmc-subscription>

About CEG Worldwide, LLC

CEG Worldwide, LLC is passionate about coaching financial advisors and institutions to Build a Simple and Elegant Wealth Management BusinessSM. Using state-of-the-art research

methodologies and analysis combined with proven strategies and tactics for building highly successful advisory practices, CEG Worldwide brings a uniquely powerful insight into what allows elite financial advisors to thrive.

CEG delivers financial advisor coaching programs at many of the world's largest financial institutions. The firm's proprietary institutional strength intelligence is based upon empirical studies of more than 10,000 advisors and 14,000 high-net-worth individuals. By combining research expertise with pragmatic and proven business experience, CEG helps institutions achieve measurable gains in productivity, retention and assets under management and it provides advisors with proven business-building strategies and tactics.