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Journal of Wealth Management Consulting Goes Digital Move bolsters timeliness, convenience and green sensitivity of popular CEG Worldwide publication

SAN MARTIN, Calif. – November 14, 2008 - CEG Worldwide has announced that its monthly newsletter, *The Journal of Wealth Management Consulting (JWMC)*, will now be published electronically to maximize its timeliness in today's rapidly evolving investment climate. The move to an electronic-only publishing format also furthers CEG Worldwide's commitment to reducing its carbon footprint on the environment.

"The feedback from our clients has been overwhelming," said John Bowen, founder and CEO of CEG Worldwide. "They not only want to continue receiving our powerful newsletter, but would like to receive it electronically so that the information is as current and convenient as possible."

Just like the print edition it replaces, the new electronic edition of JWMC will contain real-time insights from top advisors as they build simple and elegant wealth management businesses that are extremely profitable.

"You can't help but be affected by the news that continues to pour out of Washington," added Bowen. "We believe that the current environment provides a great opportunity to gain market share for those firms and advisors who step up and provide leadership to current *and* prospective clients."

The move to a digital format marks the second major milestone this year for JWMC. In April, CEG Worldwide increased JWMC's annual publishing frequency from 6 to 12 issues in response to reader demand for more frequent coverage of advisor success stories.

"The response we have received from our advisor coaching and corporate clients is that they really enjoy JWMC's fresh new look at the wealth management profession, particularly the

'how they did it' profiles we do each issue on successful wealth managers," said Bowen. "CEG Worldwide is all about creating opportunities for savvy financial advisors to become indispensable allies to the affluent, and that mission is at the core of every article we publish in JWMC," noted Bowen.

About the Journal of Wealth Management Consulting

Editorial coverage focuses on professional insights, strategies and tools designed to help elite financial advisors significantly grow their practices and better meet their clients' needs. Each issue of JWMC also includes in-depth profiles of successful wealth management advisors who have gone through CEG Worldwide's coaching and training programs and who have dramatically improved their results. Contributing writers include Patricia Abram, Jonathan Powell, Robert Niederman, Henry Miller and other luminaries from the wealth management profession.

To receive a complimentary subscription to *Journal of Wealth Management Consulting*, visit <https://www.cegworldwide.com/jwmc-subscription>.

About CEG Worldwide, LLC

CEG Worldwide is passionate about coaching financial advisors and institutions to Build a Simple and Elegant Wealth Management BusinessSM. Using state-of-the-art research methodologies and analysis combined with proven strategies and tactics for building highly successful advisory practices, CEG Worldwide provides uniquely powerful insight into what allows elite financial advisors to thrive.

CEG Worldwide delivers fully scalable financial advisor training programs at many of the world's largest financial institutions. The firm's proprietary institutional strength intelligence is based upon empirical studies of more than 10,000 advisors and 14,000 high-net-worth individuals. By combining research expertise with pragmatic and proven business experience, CEG Worldwide helps institutions achieve measurable gains in productivity, retention and assets under management and provides advisors with proven business-building strategies and tactics.