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CEG Introduces 'Journal of Wealth Management Consulting'

Magazine for elite financial advisors focuses on investment consulting, advanced planning, relationship management best practices and advisor success stories.

SAN MARTIN, CA – September 4, 2007 – CEG Worldwide, LLC today announced the introduction of the Journal of Wealth Management Consulting (JWMC), a bimonthly publication focusing on investment consulting, advanced planning and relationship management best practices for elite financial advisors.

Editorial coverage focuses on professional insights, strategies and tools designed to help elite financial advisors significantly grow their practices and better meet their clients' needs. Each issue of JWMC also includes in-depth profiles of successful wealth management advisors who have gone through CEG's coaching and training programs and have dramatically improved their results.

Contributing writers include Patricia Abram, Jonathan Powell, Robert Niederman, Henry Miller and other luminaries from the wealth management profession. "We share with readers what we're learning from our ongoing coaching sessions with hundreds of elite advisors every year," added Bowen. "For advisors striving to get to the next level of success, JWMC has already become a trusted guidebook for implementing and executing a single and elegant business model."

JWMC will be distributed to an influential network of financial advisors, global financial institutions, CEG coaching and consulting clients and financial journalists.

"For advisors striving to get to the next level, JWMC is a guidebook for the implementation and execution of a single and elegant business model," said John J. Bowen, founder and president of CEG Worldwide who writes the magazine's First Word column."

About CEG Worldwide, LLC

CEG Worldwide, LLC is passionate about coaching financial advisors and institutions to Build a Simple and Elegant Wealth Management Businesssm. Using state-of-the-art research methodologies and analysis combined with proven strategies and tactics for building highly successful advisory practices, CEG Worldwide brings a uniquely powerful insight into what allows elite financial advisors to thrive.

CEG delivers financial advisor coaching programs at many of the world's largest financial institutions. The firm's proprietary institutional strength intelligence is based upon empirical studies of more than 10,000 advisors and 14,000 high-net-worth individuals. By combining research expertise with pragmatic and proven business experience, CEG helps institutions achieve measurable gains in productivity, retention and assets under management and it provides advisors with proven business-building strategies and tactics.

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