

SAMI Package Options



A Service From



SAMI Infrastructure Marketing Packages	Bronze	Silver	Gold
1-page roadmap	Included	Included	Included
12 month marketing plan	Included	Included	Included
Messaging	Included	Included	Included
Pre-packaged PPT		Included	Included
Pre-packaged brochure - 8 pages		Included	Included
Pre-packaged web pages - (overview, benefits, results, brochure link, methodology, video)			Included
Pre-packaged direct mail pieces - 6 post-card sized pieces			Included
Pre-packaged HTML emails - 6 emails			Included
Pre-packaged calling script - 1			Included
Custom video - 1			Included
SAMI Event Marketing Packages	Bronze	Silver	Gold
Project plans - one for each seminar	Included	Included	Included
Messaging - written copy for both seminars	Included	Included	Included
Branding - logos and names for both seminars	Included	Included	Included
Pre-packaged PPT - one for each seminar	Included	Included	Included
Seminar training for how to present the slide deck	Included	Included	Included
Pre-packaged seminar workbook - PDF file for each seminar, ready for print & web		Included	Included
Pre-packaged 8 page brochure - one for each seminar		Included	Included
Coordination with alliance partners (seminar date, time, location) - one consultation per seminar			Included
Pre-packaged web pages - (overview, benefits, results, brochure link, register, methodology, video)			Included
Pre-packaged direct mail pieces - 2 post-card sized pieces per seminar			Included
Pre-packaged HTML emails - 2 emails per seminar			Included
Pre-packaged calling script - one for each seminar			Included
Custom video - one for each seminar			Included
Seminar follow up HTML email - one for each seminar			Included
Seminar follow up calling script - one for each seminar			Included